NAMAMI GANGE

Magazine

Edition-9 | January-May-2019

NATIONAL MISSION FOR CLEAN GANGA
Ministry of Jal Shakti, Government of India

Full Story...at Pg. 8-9

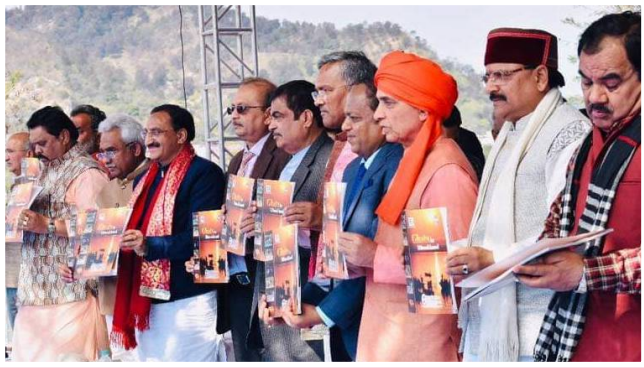
Chandi Ghat – A New River Front along Ganga

A spanking new River Front has come up at Chandi Ghat in Haridwar at one of the most iconic sites which is just below the Chandi Devi Mandir on the banks of main stem of river Ganga in Haridwar. This sprawling ghat complex of 41,872 sqm. has been built on the left bank of river Ganga opposite the ever famous Brahma Kund and Har Ki Pauri.

The beautiful, red sand stone ghat immediately attracts the attention of passers by from the national highway as well as from the bridge which leads to Rishikesh amidst beautiful backdrop just below the mountains and with a vast expanse of surroundings through which river Ganga streams across. M/s WAPCOS Limited, a Public Sector Undertaking executed the construction of this project of NMCG as one of the important project of 'Namami Gange'. The project has been completed months before the schedule date of completion and WAPCOS Limited will also carry out the operation and maintenance for a period of five years.

The Ghat is equipped with various facilities like interpretation center with audio visual room, cafeteria, souvenir shop, spacious parking lot, toilet blocks, water spouts, changing rooms and sitting kiosks to provide the best amenities to the visitors and the pilgrims. The ghats have also been provided with 17 canopies where pilgrims can perform pooja as well as a prayer hall. The ghat also has adequate provision of lighting. The overhead mast lights and medium light poles light up the ghat complex with a rainbow of colors and attracts attention from even far away locations.

A 140 mtr. long cremation ghat has also been constructed on the opposite side of the bridge with 16 Improved Wooden Cremation (IWC) which can save wood up to 50% in comparison with the conventional cremation. The crematoria ground has 10 canopies built for rituals and 2 for washing the dead bodies. 120 lockers have also been provided to store ashes.



The Ghat was inaugurated on 21st February 2019 by Shri Nitin Gadkari, Hon'ble Union Minister for Water Resources, River Development and Ganga Rejuvenation along with Shri Trivendra Singh Rawat, Hon'ble Chief Minister, Uttarakhand and other dignitaries.

Highlights of the Chandi Ghat River Front

- Ghat cum crematoria complex is 760 mtr. long
- Built at a cost of ₹ 69.18 crore
- Adorned with permanent murals depicting various forms of Ganga and its flora and fauna
- Steel railings have been provided along the steps leading to the river below
- Landscaping to provide greenery across the complex
- Ramps have been provided for the benefit of pilgrims
- Wood store for housing the wood for cremation
- Overhead tank of 1 lakh litre capacity
- Toilet blocks and changing rooms
- Provision of electric crematoria

Glimpses from Chandi Ghat River Front Complex

NMCG extends a Hearty Welcome to Hon'ble Minister, Jal Shakti

Hon'ble Minister Shri Gajendra Singh Shekhawat has assumed charge with effect from 31st May, 2019 of Ministry of Jal Shakti at Shram Shakti Bhawan, New Delhi. Shri U.P. Singh, Secretory, Jal Shakti and Shri Rajiv Ranjan Mishra, DG, NMCG welcoming the Hon'ble Minister at Shram Shakti Bhawan, New Delhi.

From the Editor's desk...

Dear Patrons,

By the time you get a copy of the ninth edition of the Namami Gange Patrika, a new Ministry of 'Jal Shakti' has been formed with a view to bringing greater focus on water related issues especially water conservation in a more integrated manner. Shri Gajendra Singh Shekhawat has taken over as the Hon'ble Minister of Jal Shakti and Shri Rattan Lal kataria has taken over as Hon'ble Minister of State, Jal Shakti, Social Justice & Empowerment as we go for print. I along with Shri U.P. Singh, our Secretary welcomed the new Hon'ble Minister and later I also made a presentation on Namami Gange program to the Hon'ble Minister to apprise him of the progress and achievements under the program. I will keep you updated on the vision and directions of the Hon'ble Minister in the upcoming editions.

We are presenting you the ninth edition which covers the activities of National Mission for Clean Ganga during this year till May. The last edition, eighth in the series was released on 7th February and yes, there has been some delay in keeping you posted with the Mission Clean Ganga and it's progress. But believe me dear readers and patrons, the Mission is moving from strength to strength and scaling newer heights by every passing day.

The journey of pollution abatement and wholesome rejuvenation of river Ganga basin continues with greater pace, focus and commitment. We continue our partnership with existing stakeholders more intensely and are joined by more and more entities from various fields as diverse as experts in solid waste management, ecologists, wetland experts, water conservationists and even capital market leaders who are looking at our projects with renewed interest. And this response specially for infrastructure projects is a reflection of the grounding of a number of projects in all the five riparian states as well as in other states of the basin like Delhi, Himachal etc. In statistical form, of the total 150 projects of sewage management, 43 are complete, 59 are at different stages of construction and grounding, and 48 at various stages of tendering and likely to be awarded in the coming four to six months. Moving a step further, we are now aggressively concentrating on pollution abatement of tributaries like Yamuna, Kali, Ramganga, Damodar, Saryu and others. In all, NMCG would be making an investment of around ₹18,000 cores in infrastructure projects in the coming months and years.

I am happy to also inform you that the prestigious project of Common Effluent Treatment Plant (CETP) for addressing the long festering tanneries effluent in Ganga in Kanpur has been finally awarded and inching towards implementation. This will be a major game changer for pollution abatement in Ganga in Kanpur in addition to stopping of sewage from Sismau Nala on which we informed you in the previous edition.

I have also turned the focus on addressing important ecological measures in Ganga rejuvenation specially increasing flow of water, conservation of wetlands, rejuvenation of water bodies and that of springs which have a direct impact on conservation and protection of the entire Ganga basin and on ecological protection. As we take the Mission forward, we continue to develop more and more partners who are joining hands in various ways in this Mission Clean Ganga. Interestingly, we are now at the cusp of exciting times as states of the Union and even some foreign countries have shown interest in replicating our model for cleaning of their river bodies. We recently signed an MoU with Maharashtra Water Regulatory Authority for knowledge exchange and experience sharing.

One important public outreach activity worth mentioning is the Great Ganga run which we organised in the holy city of Varanasi on 8th March on the occasion of the International Women's Day. This was a first ever women's run which was joined by more than 6500 women of different age groups who showed their commitment to the cause of cleaning Ganga.

The projects, initiatives, interventions, engagements and partnerships are happening at a feverish pace and at different levels. It's also heartening to know that the program is gaining growing public recognition and more importantly more and more people are joining hands with the mission. We would keep you all posted with the ever growing activities more regularly and will keep coming to you on a monthly basis hence forth.

Rajiv Ranjan Mishra, DG,
National Mission for Clean Ganga

Edition-9 | January-May-2019

हमारा ध्येय: अविरल धारा, निर्मल धारा, स्वच्छ किनारा।

NAMAMI GANGE Magazine | नमामि गंगे पत्रिका

Contents

Topic	Page No.
Brief on important projects and initiatives taken up during the period January to May 2019	5
Important activities, events and seminars	6-7
Photo feature on 'Ganga Run' held in Varanasi	8-9
'Clean Ganga Fund' & 'Clean Ganga Movement'	10-11
Special feature on integrating Wetlands in Ganga Rejuvenation	12
Connecting people with Ganga – 'Rag Rag Me Ganga' and 'Ganga Quiz'	13
NMCG in news	14
Multi Stakeholder engagement	15
Partners series – Engineers India Limited	16

Newly formed Editorial Board

Editorial Board

Rajiv Ranjan Mishra, Director General, NMCG
Editor in Chief

Rozy Agarwal, Executive Director (Finance)
Senior Editor

Binod Kumar, Director (Projects)
Associate Editor

Wing Commander Paramvir Singh
Public Outreach Coordinator

Sanjam Chima
Media Coordinator

Pratima Marwah & Peeyush Gupta
Design and Development Coordinators

Athrava Raj
Compilation and Coordination

Melvin Lakra
Project Coordination

Social Media Team
Creatives Compilor

Sunil Kumar
Design and Development Support

Senior Appointments

G. Asok Kumar, IAS
Telangana Cadre

Shri G. Asok Kumar (IAS- 1991) joined as Executive Director(Projects) in National Mission for Clean Ganga on 18th February, 2019. Shri G. Asok Kumar who is also Mission Director, National Water Mission, is a B.Tech in Electronic and Communication Engineering with distinction and a Chevening scholar of Oxford University, UK. During his long service career, Shri G. Asok Kumar has held important posts in the Government of Andhra Pradesh and Telangana and in the Central Government. Some of the important posts which he held in the State of Andhra Pradesh and Telangana are Vice Chairman, Hyderabad Urban Development Authority, Principal Resident Commissioner, Telangana Bhawan, New Delhi, Managing Director, Hyderabad Metro Water Supply and Sewage Board. At the center, he was posted as Director, Ministry of Power and later as Joint Secretary, Ministry of Civil Aviation and CVO of Airport Authority of India. Shri G. Asok Kumar has various awards and recognition to his credits including the Red and white bravery award for social courage and has received Gold Medal from Governor of Andhra Pradesh for work done for Red-cross. He has wide experience of handling water supply and sewage related projects in the states of Andhra Pradesh and Telangana and brings high degree of expertise in project management to National Mission for Clean Ganga.

Contact Detail: ed.projects@nmcg.nic.in

Wing commander
Paramvir Singh

Wing Commander Paramvir Singh: Wing Commander Paramvir Singh, an officer of the Indian Air Force was commissioned in 1998 and during his more than two decades of service has been posted to various parts in the country including Srinagar (J&K), Gwalior, Dinjain, Delhi and Wellington. He is presently on deputation to National Mission for Clean Ganga and involved in public outreach and awareness activities. Wing Commander Paramvir Singh holds 13 World, 3 Asian & 7 National records in adventure sports. An Ace swimmer, he has swam in unexplored rivers and has taken part in ultra-endurance Triathlons and Duathlons. His notable expeditions include three English Channel swims from England to France, rafting down the entire length of river Ganga from Gangotri to Gangasagar, first ever clockwise swim around Mumbai, swim from Goa to Mumbai and first ever swim down the river Ganga from Devprayag to Frazerganj (West Bengal). He has also been conferred with 'Tenzing Norgay National Adventure Award', equivalent to the Arjuna Award and the highest recognition in the field of adventure for the year 2014. His historic swim down the river Ganga was lauded by the Hon'ble Prime Minister of India during the September 2016 telecast of monthly radio program on 'Mann Ki Baat'. His prominent recognition includes 'The World Peace Award' by the Global Peace Initiative, 'Yes I Am the Change' awarded by the Yes Foundation. Wing Commander Paramvir Singh brings vast experience of his connect with sea and river bodies to National Mission for Clean Ganga with a view to enlisting support of people to river Ganga rejuvenation program.

Contact detail: namamigange. param@gmail.com

National Mission for Clean Ganga
New projects and initiatives

The National Mission for Clean Ganga continuing with its drive of pollution abatement on river Ganga basin has now taken up projects on important tributaries also like rivers Yamuna, Kali, Ramnagar, Gomati, Damodar etc. The Executive Committee of National Mission for Clean Ganga in its four sitting in this year has sanctioned 26 project worth ₹2581.89 crores of sewerage infrastructure and importantly projects of different variety like restoration of kunds in Varanasi, experimenting with septage management at Chunar on river Ganga, second phase of biodiversity conservation and community engagement, mapping of fluvial geomorphology of Hindon river, development of ghats and crematoria etc. These projects which will be implemented in association with different implementing agencies, stakeholders and other entities are aimed at bringing in substantial improvement in water quality of river Ganga and its tributaries as well as in engaging with the community at various levels across the river basin.

New Projects Sanctioned

Sewerage Infrastructure Projects	Estimated Cost in ₹
Interception & Diversion and Sewage Treatment Plant for Danapur town, Bihar	103.27 crore
Interception & Diversion and Sewage Treatment Plant for Phulwari Shariff town, Bihar	46.25 crore
Interception & Diversion and Sewage Treatment Plant for Asansol & Kulti towns, West Bengal	384.96 crore
Interception & Diversion and Sewage Treatment Plant at Jaunpur, Uttar Pradesh	206.05 crore
Interception & Diversion of Nallas discharging in Kosi River at Ramnagar, Uttarakhand	52.40 crore
Interception & Diversion and STP works of Baghpat Town, Uttar Pradesh	77.36 crore
Firozabad Sewerage Scheme (Interception & Diversion) works, Uttar Pradesh	51.08 crore
Agra Sewerage Scheme I&D works (Part-2), Uttar Pradesh	317.19 crore
Etawah Sewerage Scheme I&D works, Uttar Pradesh	140.60 crore
Interception & Diversion works and Sewage Treatment Plant at Meerut, Uttar Pradesh	681.78 crore
Interception & Diversion network and Sewage Treatment works at Lucknow, Uttar Pradesh	298.12 crore
Rejuvenation of existing STPs, lifting and pumping stations in 7 Municipalities in West Bengal	86.61 crore

Other Projects	Estimated Cost in ₹
Restoration/Conservation works of Ponds/Kunds in Varanasi under Clean Ganga Fund	18.96 crore
Biodiversity conservation and community engagement through WII	114.00 crore
Expanding conservation breeding program of freshwater Turtles and Gharial at Kukrail Gharial Rehabilitation Centre, Lucknow	3.13 crore
Faecal Sludge & Septage management for Abatement of Pollution of River Ganga at Chunar (District-Mirzapur)	2.70 crore
Study on Environmental Flow assessment for Yamuna River from Hathanikund Barrage to Okhla Barrage	1.04 crore
Study on High resolution climate scenarios for basin-scale water resources management applications	1.31 crore
Development works on Ghats at Ghazipur, Danapur, Gopalganj, Muzaffarpur, Buxar, Hajipur, Bulandshahr	61.80 crore
Public Relations and Public Outreach of Yamuna Action Plan-III	20.46 crore

Overall Projects Update	No.	Amt.(₹. in crores)
Total projects taken up till May 2019	298	28,451

Glimpses from the Executive Committee meetings

Shri Rajiv Ranjan Mishra, Director General, chaired 19th, 20th, 21st & 22nd Executive Committee Meetings of NMCG on 24th January, 2019, 15th February, 2019, 1st March, 2019 and 8th March, 2019 along with senior management of NMCG and senior officials of state govt. departments and other stakeholders. The EC meetings have taken up wide variety of projects which are aimed at wholesome rejuvenation of river Ganga basin & pollution abatement in the rivers.

Important Events, Seminars and Symposium- January to May 2019

A video conferencing was conducted on 4th February 2019 with District and State Ganga Committees to discuss various issues regarding rejuvenation of river Ganga particularly, the progress of various projects in various districts across Ganga and its tributaries. The video conferencing program was chaired by Shri Nitin Gadkari, Hon'ble Minister for Water Resources, River Development and Ganga Rejuvenation along with Secretary, Water Resources, River Development and Ganga Rejuvenation, DG, NMCG and other officials of NMCG. During this conference discussion were held with District Magistrate and other officials of the district and the state at 46 nodes wherein the District Administration was requested to closely monitor the progress of projects under 'Namami Gange' as also to ensure public participation in these projects. The Hon'ble Minister asked the Ganga Committees to ensure waste recycling and to segregate the waste for its proper disposal. The district and state administration were also asked to ensure sewer household connections.

A one-day workshop was conducted jointly by National Mission for Clean Ganga and Swacch Bharat Mission (Urban), Ministry of Housing and Urban Affairs on 9th January 2019 on the subject 'Solid Waste Management in Ganga Towns' at Stein Auditorium, India Habitat Centre. This workshop which was attended by Municipal Commissioners of 97 Ganga towns and State Government officials was addressed by Shri Nitin Gadkari, Hon'ble Minister Water Resources, River Development and Ganga Rejuvenation, Shri Hardeep Singh Puri, Hon'ble Minister of State (IC), Housing and Urban Development, Shri Durga Shankar Mishra, Secretary MoHUA, Shri U.P. Singh, Secretary, MoWR, RD & GR and Shri Rajiv Ranjan Mishra, DG, NMCG. A report of Quality Council of India (QCI) was released on third party inspection on the status of Solid Waste Management in the 97 Ganga towns.

A Concession Agreement was signed for comprehensive Sewerage Infrastructure Project in Prayagraj, which is being developed under Hybrid Annuity Mode and One City One operator concept. The agreement was signed on 11th January 2019 between UP Jal Nigam, NMCG and Prayagraj Water Private Limited in the presence of Shri Nitin Gadkari, Hon'ble Minister, WR, RD & GR and Hon'ble CMs of Delhi, Haryana, UP, HP, Uttarakhand and Rajasthan.

National Mission for Clean Ganga showcased its projects, initiatives and achievements in the 'Namami Gange' stall at the 'Pravasi Bhartiya Diwas' held in Varanasi from 21st to 23rd January 2019. The exhibition was visited by a number of NRIs and PIOs as also by children who took keen interest in the project specially the model of Dinapur STP, Varanasi.

NMCG in collaboration with Physikalisch – Technische Bundesanstalt (PTB) organized a one-day workshop on 19th February 2019 on PTB – Ganges project 'Strengthening of Water Quality Monitoring of Ganga' at NMCG headquarters in New Delhi along with various stakeholders like CPCB, SPMGs, State Pollution Control Boards, C-Ganga, National Institute of Hydrology, Central Water Commission, WWF and GIZ India Limited.

Professor Jagan Shah, eminent Urban Expert and Former Director, National Institute of Urban Affairs during an interactive session at NMCG on challenges and opportunities associated with Urban Planning. The interactive session which was held on 4th April 2019 was also attended by noted Ecologist from Uttarakhand and Padam Shri Dr. Anil Prakash Joshi.

Important Events, Seminars and Symposium- January to May 2019

Shri Rajiv Ranjan Mishra, Director General, NMCG speaking at the Centre for Science and Environment (CSE) Knowledge Conclave on Designing and implementing laudable and sustainable sanitation for all on 2nd April 2019. Smt. Sunita Narayan, Director CSE also engaged with participants on various issues relating to Faecal sludge and septage management for achieving city wide sanitation for ensuring river health.

Shri Rajiv Ranjan Mishra, DG NMCG launched the Dashboard Monitoring Tool of NMCG on 3rd April, 2019 which will provide updated status of all projects being taken up by NMCG under 'Namami Gange' Program. The Dashboard has been designed to capture details of projects of various types, their physical status as well as financial progress and will go a long way in providing key inputs to top management.

Dr. Faiyaz A. Khudsar, the renowned Ornithologist and Wetlands Conservation Expert shared a disturbing impact of plastic on birds during a lecture organized on the eve of World Migratory Birds Day on 10th May 2019 at NMCG. Shri Rajiv Ranjan Mishra, DG NMCG also spoke on the occasion and emphasized the importance given by 'Namami Gange' for biodiversity conservation. This year's theme of the World Migratory Day is "Protect Birds: Be the solution to Plastic Pollution".

Continuing with its cleanliness drive on the banks of Yamuna in Delhi, National Mission for Clean Ganga led by Director General organized a Shram Daan at Kalindi Kunj ghat on the occasion of World Health Day on 7th April 2019 which was joined by a large number of students and other volunteers from Dayal Singh College, Hansraj College, Amity University, NSS India and other NGOs. The clarion call of one and all during this Shram Daan activity was "Nahi Rukenge, Swach Karenge, Swasth Rahenge".

National Mission for Clean Ganga in collaboration with PTC Financial Services Limited organized the 4th consultative and interactive meeting on 30th April, 2019 on 'Development of Sewage Treatment Plants through Hybrid Annuity Mode (HAM)'. Speaking at this conclave, Shri Upendra Prasad Singh, Secretary MoWR, RD & GR expressed confidence on HAM to be a real game changer and an innovation in Sewerage Infrastructure Management. Shri Rajiv Ranjan Mishra, DG NMCG was happy to note that the stakeholders, developers and investors have come on one platform. The conclave also was addressed by Dr. Pawan Shah, MD & CEO of PTC India Financial Services.

Shri Rajiv Ranjan Mishra chairing the Monitoring Committee Meeting for Phase II of Biodiversity Conservation Project at Wildlife Institute of India, Dehradun on 18th May 2019 along with Shri V. B. Mathur, Director, WII, Shri G.Asok Kumar, ED (Projects), Shri Rajiv Kishore, ED(Administration), Dr. Hussain, Project Director, WII, Ms. Ruchi Badola, Communication Expert, WII and other officials of NMCG and WII. The phase II of the Project will include research, rescue and rehabilitation of aquatic life, species and habitat assessment and conservation, community based activities through Ganga Praharis, livelihood and conservation activities, school engagements, capacity building etc.

Bankable Resident Tool Workshop (BART), a two-day workshop was organized by ARCADIS in partnership with TCE and NMCG on 28th and 29th March 2019. The workshop was chaired by Shri. U.P. Singh, Secretary, Ministry of Water Resources, River Development and Ganga Rejuvenation, along with Shri Rajiv Ranjan Mishra, Director General, National Mission for Clean Ganga, Prof. Arun Kumar, IIT Kanpur and Shri Bull Garth, ARCADIS, Netherlands.

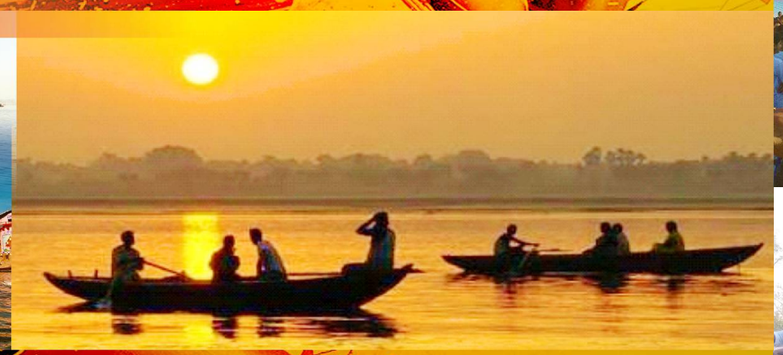
Shri U.P. Singh, Secretary, MoWR, RD & GR along with Shri Rajiv Ranjan Mishra, DG, NMCG inaugurating the workshop on 'Developing a Roadmap for Sustainable Agriscapes in Ganga basin' celebrating International Day for Biological Diversity: Our Biodiversity, Our Food, Our Health on 22nd May 2019 organized in collaboration with IUCN. The objective of the workshop was to understand the impact of agriculture on the Ganga basin through landscape approach and the larger ecosystem services that the basin provides.

GREAT GANGA RUN-2019

VARANASI-8th MARCH 2019 on International Women's Day

INTERNATIONAL WOMEN'S DAY
MARCH 8

Vignettes from Varanasi



Varanasi, the cultural and spiritual center on the banks of Ganga was the most appropriate venue for Ganga run as the city is serenaded by holy river Ganga, which is an embodiment of Mother and the right place for hosting the women folk for participating in the run on the occasion of International Women's Day.

The river Ganga, along with her many tributaries, has been the source of physical and spiritual sustenance of Indian civilization for millennia. To the Indian mind, River Ganga is not only the holiest of rivers and purifier of mortal beings, but also a living Goddess - "MOTHER GANGA". On the International Women's Day on 08 March 2019, it was a great opportunity to celebrate this day by Namami Gange as a part of public outreach programme to engage with the community especially the women to seek their participation in this national river Ganga rejuvenation program.

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of Women. The day also marks a call to action for accelerating gender parity. The International Women's Day 2019 campaign theme of #BalanceforBetter was a call-to-action for driving gender balance across the world.

The river Ganga is well-known as a feminine sacred symbol of Indian culture in addition to being a central source of survival. The Ganga symbolises faith, hope, culture and sanity – and, since the beginning of time, "she" has been a source of livelihood for millions of people.It was most appropriate that on the occasion of the International Women's Day, Namami Gange', celebrated this spirit of womanhood in honour of their remarkable contribution to our society. The Great Ganga Run, was a Sporting celebration of the Women's achievements and empowerment.

The Great Ganga Run was held at Varanasi on 08 March 2019 on the occasion of International Women's Day. The Venue of the run was Dr. BR Ambedkar Stadium, Badlapur. The 5 Kms Run was Flagged off by Shri G. Asok Kumar, Executive Director (Projects), NMCG in the presence of DM & the other dignitaries from the District Administration. The Ganga Pledge was administered before the start to the participants.

The Great Ganga Run was exclusively for Women and Girls and the Run witnessed participation of over 6500 Women and Girls. All participants were provided with running T-shirts, post run refreshment and Finisher's medal.

There was an overwhelming participation from all the leading Schools & Colleges of Varanasi and adjoining areas. The prominent participation was from Banaras Hindu University, Government Girls Degree College, Mahila Maha Vidyalaya, Sunbeam, DPS Varanasi etc and the Government aided schools in adjoining areas were encouraged to participate. As a result, there were over 2500 students from the Govt aided schools. Participants also included working women, women from other cities, a large number of house wives etc.

Large number of NGOs, self-help groups joined voluntarily and Rotary Club in Varanasi not only volunteered but also sponsored the post run refreshments. Amongst other volunteers were NSS students, Ganga Mitras, Ganga Prahari and Ganga Task Force. Volunteers were utilized for conduct of the event.

Students and participants also carried Ganga theme banners like 'Clean Ganga' during their Run and was very impactful. The Ganga Anthem was played during the entire event which was very motivating. The participants also attended the Hon'ble PM's address after the Run at the Auditorium adjacent to the Stadium.

Glimpses from the Great Ganga Run

Clean Ganga Fund
A unique way to connect with people

River Ganga is held sacred by millions of Indians both within and outside the country and it may not be out of the place to state that it flows in the hearts of Indians wherever they are settled. Such is the reverence for this mighty and holy river that each one wishes for the cleanliness and health of Ganga and also want to contribute in whatever possible way to maintain its aviral and nirmal dhara. As such, 'Clean Ganga Fund' provides a unique platform for one and all to connect with Ganga, contribute to the fund and become a part of the major rejuvenation program of river Ganga which has been taken up by the Government of India as an umbrella program titled 'Namami Gange'. While the Government – both Central and State are jointly working towards ensuring continuous flow and cleaning up of river Ganga by taking up wide variety of projects, it is also important for the public at large, communities, stakeholders and other entities to join hands and come forward for ensuring that the waters of river Ganga remain clean, healthy and green for future generations.

The 'Clean Ganga Fund' trust is administered by a Board of Trustees chaired by Hon'ble Finance Minister and including up to 8 members from different fields including NRIs and others nominated by the Board. The Secretaries of Economic Affairs Department, Overseas Indian Affairs, Environment Forest and Climate Change and Water Resources, River Development and Ganga Rejuvenation are ex-officio Members of the Trust with Director General, NMCG functioning as Chief Executive Officer of the 'Clean Ganga Fund' trust.

Domestic donations to 'Clean Ganga Fund' are available for 100% Income Tax Exemptions under section 80 G 1(i) of the Indian Income Tax Act 1961. Contributions to 'Clean Ganga Fund' also fall within the purview of CSR activity as defined in the Schedule VII of the Companies Act 2003. The 'Clean Ganga Fund' is to act as catalytic in nature and to fund specific projects which could include Pilot projects, R&D Projects, Endemic Projects and other focused projects as part of 'Namami Gange' Program.

Contributions to 'Clean Ganga Fund' are being received in a dedicated account maintained with State Bank of India, New Delhi Main Branch. As on date, the total contributions in the 'Clean Ganga Fund' account stands at **₹371.12 crores** which includes donations/contributions made by Public Sector Undertakings, Private Sector Undertakings, Resident Indians, NRIs and PIOs.

Come, let us all join together for ensuring wholesome rejuvenation, conservation and protection of river Ganga basin which is the lifeline of almost half the population of the country.

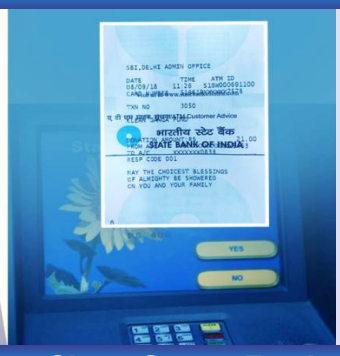
Projects under Clean Ganga Fund

The Board of Trustees of Clean Ganga Fund has approved projects worth ₹202.50 crores on projects ranging from afforestation activities, treatment of drains, redevelopment/renovation of ghats and crematoria. An expenditure of ₹61.13 crores has been incurred till date out of 'Clean Ganga Fund' corpus on these activities.

Initiatives under Clean Ganga Fund

The 'Clean Ganga Fund' has taken up number of initiatives in reaching out and connecting with maximum number of people and believers in the country as well as abroad. To begin with, the officers and staff of National Mission for Clean Ganga personally contributed to the 'Clean Ganga Fund' on 15th January 2019 led by CEO, 'Clean Ganga Fund' and Director General, NMCG. During this event, NMCG was also joined by stakeholders like SBI, UBI, HDFC, Implementing Agencies like EIL, NPCC, WAPCOS and other entities. An amount of ₹3 lakhs was collected as personal contributions by the NMCG and other stakeholders. 'Clean Ganga Fund' has also been carrying out public outreach campaigns through social media advertisements and posts exhorting the visitors on social media platform to join hands with Clean Ganga Mission and also to bring in more and more people to join forces with Clean Ganga project. 'Clean Ganga Fund' desk invariably is put up at various forums, workshops, exhibitions and seminars where the visiting participants and stakeholders are informed about the 'Clean Ganga Fund', its activities and projects with an appeal to contribute to this fund which is deployed for projects of Ganga Rejuvenation.

Glimpses of NMCG contribution to Clean Ganga Fund



Clean Ganga Fund social media campaigns

Clean Ganga Fund
A unique way to connect with people

Mode of Contribution to Clean Ganga Fund

- Cheque/DD drawn in favor of 'Clean Ganga Fund'
- Electronic mode to CGF's account no. 34213740838 with the New Delhi Main Branch of State Bank of India. (SWIFT code: SBININBB104)
- Payment gateway in the website of CGF url: www.cleangangafund.com. A link to CGF website has also been provided in the website of NMCG which has the url: www.nmcg.nic.in
- Through BHIM/UPI app by swapping a QR code which will transfer the donation to the CGF. The QR code can be downloaded from www.nmcg.nic.in/donation_form.asex.
- Through SBI ATMs and SBI Bhim App

Clean Ganga Movement

A unique one of its kind Clean Ganga Movement event was held on 27th February 2019 in DRDO Bhawan with a view to engaging with multiple stakeholders, corporate entities, individuals and dignitaries for seeking their support in the national endeavor of rejuvenating river Ganga basin. The event was presided over by Shri Arun Jaitley, Hon'ble Union Finance Minister and was joined by Shri Nitin Gadkari, Hon'ble Minister for Water Resources, River Development and Ganga Rejuvenation, Shri Dharmendra Pradhan, Hon'ble Minister for Petroleum and Natural Gas, Shri Arjun Ram Meghwal and Dr. Satpal Singh, Ministers of State, Water Resources, River Development and Ganga Rejuvenation, Smt. Hema Malini, Hon'ble Member of Parliament and Ms. Mary Kom, Hon'ble Member of Parliament. The event also saw the gracious presence of Shri U.P. Singh, Secretary, MoWR, RD & GR, Shri Rajiv Ranjan Mishra, DG, NMCG, Shri Krishna Mohan & Shri Ram Kumar Mohan, Trichur Brothers and Shri Prasoon Joshi, Chairman CBFC and celebrated poet, lyricist and musician. The event saw huge participation by corporate entities, stakeholders and people from different walks of life, who came forward to support the Clean Ganga Mission. During the event, substantial contributions were made by various dignitories, corporate entities as well as by individuals to 'Clean Ganga Fund' and an amount of ₹45.37 crores was received during this event. (For details of contributions see box). Mr. Prasoon Joshi, Chairman CBFC also launched Kartavya Ganga Campaign – a beautiful song developed by his team which reaches out to one and all not only on the banks of Ganga but in various parts of the country capturing the myriad views of Ganga and exhorting the people to join the Clean Ganga Mission. On this occasion, Shri Krishna Mohan & Shri Ram Kumar Mohan, the famous Trichur Brothers gave a melodious rendition of Namami Gange anthem which was developed by them in 2016 and since then has touched the hearts of millions and millions of Indians and has become true Ganga Anthem depicting Ganga in all its various hues touching the hearts and lives of scores and scores of people living on its banks.

Donations

Shri Nitin Gadkari, Hon'ble Minister Water Resources, River Development and Ganga Rejuvenation donated an amount of ₹1 lakh to Clean Ganga Fund at the 'Clean Ganga Fund' desk at Namami Gange Pavilion at Prayagraj during the Kumbh 2019 on 11th February 2019.

The dignitaries at the event

Shri Arun Jaitly Hon'ble Finance Minister donated an amount of ₹1Lakh to 'Clean Ganga Fund'.

Our valued Donors during the event

Details of contributions:

S.No.	Donor	Amount in ₹
1.	Shri Arun Jaitley, Hon'ble Minister for Finance	100,000
2.	Shri Dharmendra Pradhan, Hon'ble Minister for Petroleum & NG	100,000
3.	Shri Arjun Ram Meghwal, Hon'ble MoS for WR, RD & GR	100,000
4.	Dr. Satya Pal Singh, Hon'ble MoS for WR, RD & GR	100,000
5.	Shri U.P. Singh, Secretary, WR, RD & GR	25,000
6.	Indian Oil Corporation Limited	340,000,000
7.	Punjab National Bank	20,000,000
8.	M/s VA Tech Wabag	10,000,000
9.	Private companies and other donors from Mumbai (Collectively)	11,825,633
10.	Power Grid Corporation of India Limited	50,000,000
11.	GIC Housing Finance Limited	19,400,000
12.	EMS Infraco	2,100,000
	Grand Total	**45,37,50,633**

National Mission for Clean Ganga
Integrating Wetlands in management of river Ganga basin

Wetlands are defined as "areas of marsh, fen, peat land or water; whether natural or artificial, permanent or temporary; with water that is static or flowing, fresh, brackish or salt" (Ramsar Convention 1971). Wetlands contribute significantly to the health of the river basin through their role in moderating hydrological regimes, recharging groundwater, abating pollution, recycling nutrients, and providing for a range of other provisioning, regulating and cultural services. They support a very rich aquatic bio-diversity, and serve as prime habitats for numerous aquatic and amphibious plant and animal species. They act as important carbon sink, nutrient transformer and repository of rich genetic material.

The Ganga Basin is bestowed with diverse natural and human-made wetlands regime, ecologically and hydrologically interconnected with River Ganga and her tributaries. The Himalayan region is dotted with several wetlands of glacial or tectonic origin, such as Satopanth Taal, Vasuki Taal, Dodi Taal, and Sattal. The Terai region, sandwiched between the Bhabhar tract of Sub-Himalayas and Gangetic plains has numerous swamps, marshes and seasonally inundated grasslands and wetlands. From west to east, the copious rainfall in Gangetic plains and highly fertile alluvium brought over the ages by Ganga and her tributaries give rise to myriad floodplains, marshes and ox-bows such as Lakhbahosi and Patna Jheel in Uttar Pradesh and Kanwar and Bariella in Bihar. The Central Highland region of Ganga basin is studded with human-made wetlands in the form of tanks and reservoirs. Lake water storage structures, such as Bhoj Tal in Madhya Pradesh serve critical water supply fuctions. The Gangetic delta has a number of creeks, estuaries, mangrove swamps, marshes and human-made wetlands as fish ponds and water storage structures. The Sunderbans are famed as the world's largest single chunk of mangroves. The over 4,500 reservoirs form an integral component of the basin's wetland regimes.

Of the 180 wetlands identified as national priority by MoEF&CC, 49 are located within the Ganga Basin (1 in Himachal Pradesh, 7 in Uttarakhand, 2 in Haryana, 4 in Rajasthan, 9 in Madhya Pradesh, 16 in Uttar Pradesh, 3 in Bihar and 7 in West Bengal).

Wetlands conservation and NMCG's vision:

Wetlands conservation supports all the major objectives of the Ganga River Management, given the role these ecosystems play in moderating hydrological regimes, recharging groundwater, buffering floods and improving water quality.

Initiative by NMCG

NMCG in collaboration with Uttar Pradesh State Wetland Authority endeavours to work on 10 floodplain wetlands along river Ganga for preparation of restoration and management plan for these wetlands.

Workshop on developing a Road Map for Conservation of Wetlands in Ganga Basin on 4th February 2019

A workshop on 'Developing a Road Map for Conservation of Wetlands in Ganga Basin' was held in partnership with WWF India. During the inaugural session, Shri Rajiv Mishra, Director General, NMCG emphasized on the importance of wetlands in Ganga ecosystem. Shri Mishra further reiterated that the NMCG is committed to conserve the wetlands in the Ganga basin.

Shri U.P. Singh, Secretary, MoWR, RD & GR congratulated NMCG for engaging with various stake holders on the vital issue of 'conservation of wetlands'. Shri D.P. Mathuria, ED (Technical), NMCG expressed his gratitude on behalf of NMCG to the dignitaries who took out time and gave inputs in the workshop. On the occasion, the eminent dignitaries on the dais released 3 books- 'Jalaj-A Ganga Prahari Initiative in Varanasi', Urban Cafe: River For Habitat, A Policy Dialogue, 'Hamari Jahnvi-A collection of poetic work for Bal Ganga'.

Shri Suresh Babu, Director, Rivers Program, WWF India also emphasized the importance of wetlands in the Ganga river basin. He underlined the importance of institutional structure for the conservation of wetlands. Shri C.K. Varshney, Retd. Prof, JNU emphasized on the fact that small wetlands are decentralized water storage system and are integral to the drinking water availability in the country. His suggestions included mapping of river catchment, ban on sand mining, ban on dumping of the waste along river and creating more ox-bow lake or recharge channels.

Shri Rajiv Ranjan Mishra, DG, NMCG speaking at Wetland Conservation Workshop on 4th February, 2019 along with other guest speakers and panelist.

Special Feature

Launch of Travelogue series 'Rag Rag Mein Ganga' and 'Meri Ganga' Quiz on Doordarshan

Shri Nitin Gadkari, Union Minister for Water Resources, River Development and Ganga Rejuvenation launched Doordarshan's travelogue programme 'Rag Rag Mein Ganga' being anchored by the well-known actor, Rajeev Khandelwal and 'Meri Ganga Quiz' series on 31st January 2019.

'Rag Rag Mein Ganga' is an account of the spiritual, religious, cultural and socio economic heritage of River Ganga and its present ecological condition. The 21 episode series is embedded with many take-home messages for the viewers on the need of rejuvenating Ganga, abundant research inputs, highlighting various Namami Gange initiatives, present situation of Ganga in terms of cleanliness along with the call for action to the people. The travelogue covering Ganga's journey from Gomukh to Ganga Sagar was aired from 2nd February 2019, every Saturday and Sunday on DD National. NMCG also designed a quiz titled 'Meri Ganga' which covered school children from all zones of India in order to trigger curiosity in the younger generation and to encourage them to take up the cause of cleaning Ganga. The 16-episode quiz series was telecast from 2nd February 2019 on DD National.

Ganga Quest- National Online Quiz on Ganga

नमामि गंगे

GANGA Quest 2019

THE CRAZE Foundation

Tarini Dolphin, mascot of Ganga Quest, presented interesting facts after each question.

Ganga Quest (www.gangaquest.com), a competitive knowledge-building platform, an awareness initiative and scientific baseline determination exercise to assess the knowledge gaps and attitude orientation about Ganga and Rivers.

"It is a good move to spread awareness on the river Ganga as it is getting polluted and may be endangered and very few are bothering about this issue."

V V N Sashank, Class IX-X
Kendriya Vidyalaya Picket, Andhra Pradesh

Structure of Ganga Quest

1. Attitude orientation; Qualifying Round
2. Knowledge Assessment; Qualifying Round
3. Knowledge Assessment; Round for selecting winners

Launched on World Earth Day, April 22 | *Concluded on International Biodiversity Day, May 22* | *Awards announced on World Environment Day, June 5*

36,000 + participants, Pan-India representation

All Indian States participated, not limited to Ganga Basin

Winners of Ganga Quest

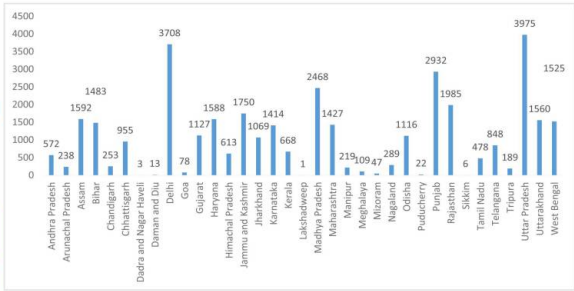
School with Highest participation

- **Grade I** — VIII Class & below
- **Grade II** — IX to X Class
- **Grade III** — XI to XII Class
- **Grade IV** — Adults & Senior Citizens

Top 3 winners
Top 10 winners
Top 20 winners
First 100 winners

Themes of Round III

- *Flora and Fauna*
- *Physical Geography*
- *Historical and Cultural Significance*
- *Famous Places and Personalities*
- *Current Affairs and Governance*
- *Socio-economic and livelihood*
- *Pollution and Water Treatment Technology*



State-wise participation for Ganga Quest

The Hon'ble Minister for Jal Shakti, Shri Gajendra Singh Shekhawat and Hon'ble Minister of State for Jal Shakti, Shri Rattan Lal Kataria felicitating the winners of Ganga Quest on 5th June, 2019 on the occasion of the World Environment Day.

NMCG Celebrating Important Days

04.02.19	Celebrated Wetland Day
13.02.19	4th India European Union Water Forum/ Programme
26.02.19	Ganga Sammelan and Exhibition at Kumbh, Prayagraj
08.03.19	**International Women's Day-** The Great Ganga Run at Varanasi
07.04.19	**World Health Day:** Cleanliness drive at Kalindi Kunj Ghat at Okhla
22.04.19	**World Earth Day:** Start of Ganga Quiz
30.04.19	**FICCI Water Mission:** Interactive Session with Secretary/WR and DG, NMCG on urban wastewater and corporate water stewardship
10.05.19	**World Migratory Birds Day**: Presentation by Dr. Fayiaz A. Khudsar, Expert in Wetland conservation and Ornithology
22.05.19	**International Day for Biological Diversity**: Workshop on Our Biodiversity, Our Food, Our Health-completion of Ganga Quest

Namami Gange in News

गंगनहर को गंदगी से मुक्ति

नमामि गंगे योजना में बने हाईब्रिड एन्यूटी पर आधारित एसटीपी की टेस्टिंग रही सफल

रतनमणी उपाध्याय

हरिद्वार। नमामि गंगे योजना का हाईब्रिड एन्यूटी पर आधारित सीवर शोधन संयंत्र (एसटीपी) ज्वालापुर के सराय में बनकर तैयार हो गया है। 14 एमएलडी के एसटीपी का टेस्टिंग सफल होने पर दिसंबर एवं अनुरक्षण इकाई (रेपा) के अधिकारियों सहमी जताई है। मुख्यमंत्री टेस्टिंग डेढ़ महीने तक चलेगी। इस संयंत्र के चालने के बाद 40 साल तक गंगनहर को गंदगी से मुक्ति मिल जाएगी।

प्रदूषण नियंत्रण बोर्ड-पीसीबी (पीसीबी बोर्ड) में नमामि गंगे का यह एसटीपी को टेस्टिंग निर्धारित अवधि से आठ महीने पहले शुरू होना बड़ी उपलब्धि माना जा रहा है। 41.4 करोड़ रुपये लागत की इस परियोजना को तैयार करने के केंद्र सरकार ने 40 प्रतिशत धनराशि दी है और 60 प्रतिशत धनराशि पीपीपी मोड़ एवं अनुभवीन कंपनी एनएचडी की ओर से लगाई गई है। जिसका भुगतान एसटीपी के संचालन अवधि तक 15 साल में एसटीपी को होगी भी और फरवरी 2020 में काम पूरा होगा था।

केंद्रीय भूजल बोर्ड ने रिकार्ड समय में सीवर शोधन संयंत्र के तैयार होने पर प्रशंसनीय सबक की है। उत्तराखंड पेयजल निगम के प्रबंध अधिकारियों ने कर्मचारियों को धन्यवाद दी है।

सराय में सीवर शोधन संयंत्र की टेस्टिंग के दौरान बहता गंदा पानी। अमर उजाला

तीन सीवरेज पंपिंग स्टेशन जुड़े एसटीपी से

संयंत्र से शोधित पानी से होगी सिंचाई

सीवर शोधन संयंत्र के शोधित पानी से आसपास के किसानों को खेती पशुपालनादि, सहायक- अभियंता पीके जायसवाल ने बताया कि किसानों को शोधन शोधित 14 एमएलडी पानी खेती की सिंचाई के लिए मिलेगा। इस क्षेत्र में किसान मौसमी सब्जियाँ और फूलों की खेती करते रहा करते हैं। उनको खाद भी एसटीपी से मिल जाएगा। जिसको अभावी पिछला होगी। उपरोक्त बताया कि डेढ़ महीने में निर्धारित कार्य को पूरा हो जाएगा। कंसल्टेंट एसके वर्मा ने बताया कि डेढ़ महीने में निर्धारित कार्य का काम भी पूरा हो जाएगा।

मुख्यमंत्री पुष्कर काम करते रहने पर 15 साल में किसानों में विश्वास जाएगा।

केंद्रीय भू 15 साल में एसटीपी का रखरखाव की करना है। इसका काम 19 जून 2018 को शुरू हुआ था, जिसमें टेस्टिंग की दिसंबर में होनी थी और फरवरी 2020 में काम पूरा होना था।

इस दिशि से पहले ही रिकार्ड समय में यह काम पूरा हो गया है। उत्तराखंड पेयजल निगम के प्रबंध

शीशे सा साफ हो रहा नालों का पानी

SPECIAL

तरह के जंग नालों में पानी का प्रवाह तो रोकें नई टिकनेकी

नाला तो जाम जा रहा है नालों का साफ पानी

जल संरक्षण में जुटे हैं लोग

ऐसे साफ करती है एनजीटी

- नदी-नाले पर प्रदूषण के कारण रोकेंगे हैं
- प्रदूषण फैलाने वाले उद्योगों को बंद किया जाएगा
- नदी-नाले में जाने वाले कचरे को रोकने के लिए
- नदी-नाले में जाने वाले कचरे को रोकने के लिए
- नदी-नाले में जाने वाले कचरे को रोकने के लिए

इन नालों का प्रदूषण पानी तो खत्म

नाला	4.43 एमएलडी
हरिया	42 एमएलडी
बाबरी	16 एमएलडी
नीला	26.86 एमएलडी
रामगढ़	16 एमएलडी
रोपड़	60.31 एमएलडी

For more news log on www.inuoline.com

अब पानी का दुरुपयोग रोकेगा टीएचडीसी

अब पानी का दुरुपयोग रोकेगा टीएचडीसी टिहरी हाइड्रो डेवलपमेंट कार्पोरेशन लिमिटेड एनएचडीसी के अध्यक्ष विनय जा रहा है।

टीएचडीसी के चेयरमैन एवं प्रबंध निदेशक एनएचडीसी ने टीएचडीसी के अधिकारियों को निर्देश दिया है कि वे अपने-अपने क्षेत्र में पानी का दुरुपयोग रोकने के लिए कार्य करें। उन्होंने कहा कि पानी का दुरुपयोग रोकने के लिए टीएचडीसी को अपने-अपने क्षेत्र में पानी का दुरुपयोग रोकने के लिए कार्य करना होगा। उन्होंने कहा कि पानी का दुरुपयोग रोकने के लिए टीएचडीसी को अपने-अपने क्षेत्र में पानी का दुरुपयोग रोकने के लिए कार्य करना होगा।

घाटों पर गूंजे गंगा स्वच्छता के स्वर

मंच की सरसाई में भाग लेते लोग

जागरुकता

राजेन्द्र प्रसाद घाट से दरबंगा घाट तक निकाली रैली

घाटवासियों को किया जागरुक

श्रमदान कर पार्क की साफ-सफाई

कोशिश रंग ला रही है

अब पटनावासी गंगा के किनारे घूमने का ले सकेंगे आनंद

5 किलोमीटर लम्बा रिवर फ्रंट लगभग बनकर हुआ तैयार

कोशिश रंग ला रही है

जल्द ही कस्सावान नाले से गंगा में प्रतिदिन नहीं गिरेगा 81 लाख लीटर गंदा पानी

खबरों में नमामि गंगे

नमामि गंगे से मिलेगा साफ पानी, नदियां भी बचेंगी : पीएम

प्रभात खबर

दैनिक जागरण

गंगा साफ रखने को बनेंगे सीवरेज ट्रीटमेंट प्लांट

सीवरेज ट्रीटमेंट प्लांट का पीएम ने किया शिलान्यास

हिन्दुस्तान

कर्मलीपक सीवरेज से जुड़ेंगे 38 हजार घर

Gadkari launches Ganga travelogue

By Mail Today Bureau in New Delhi

NITIN Gadkari, minister of water resources, river development and Ganga rejuvenation launched the travelogue series 'Rag Rag Mein Ganga' and 'Meri Ganga Quiz' on January 31. The launch was also attended by Col. Rajyavardhan Singh Rathore, minister of state for information and broadcasting, Upendra Prasad Singh, secretary, ministry of water resources, Rajiv Ranjan Mishra, director general of National Mission for Clean Ganga, and Supriya Sahu, director general of Doordarshan.

The National Mission for Clean Ganga (NMCG) and Doordarshan have collaborated to produce the travelogue series 'Rag Rag Mein Ganga', hosted by well-known, personality Rajeev Khandelwal.

The 21-episode long travelogue series describes the route of the Ganga river, from Gaumukh in the Himalayan ranges where it originates, to Gangasagar where it merges with the Bay of Bengal. During this journey, the travelogue series shows you the myriad moods of the river.

Speaking on the occasion, Nitin Gadkari said, "I congratulate NMCG and Doordarshan for having produced an excellent travelogue which showcases not only the life of 40 per cent people dependent on the Ganga but also shows the work carried out under the Namami Gange Programme, in which 261 projects have been sanctioned. NMCG is working day and night to complete the projects. Results are beginning to show and the feedback from people is encouraging. Number 1 is that the Ganga is looking Nirmal and Aviral at Prayagraj".

Col. Rathore said, "Rag Rag Main Ganga' will educate everyone about the Ganga and the work it traverses as well as the work being carried out by NMCG under the Namami Gange Programme. The series is very informative, interesting and should reach out to all".

Khandelwal spoke on how his journey down the Ganga has changed his perception of the river. He added, "I have talked to various people along the length of the river and found that there is a now feeling of optimism. Important breakthrats is happening on the ground and perceptible results are beginning to show. When I was in Kanpur, the Nawk (boatman) informed me that a huge nala (drain) full of dirty water was recently stopped from pollution. I was shocked at the magnitude of the task demands whole-hearted participation from people in all walks of life".

Minister Nitin Godkari (above, right), addressing the function; a dance performance at the ceremony (right).

The travelogue series was launched to raise awareness for the efforts made to clean the river Ganga

Gadkari exhorts Ganga saviours

By Mail Today Bureau in New Delhi

NITIN GADKARI, minister for water resources, river development and Ganga rejuvenation, chaired a district magistrates and Ganga Committee (DGC) through video conference at the Ministry Mission for Clean Ganga, (NMCG) Headquarters on February 5. The chairpersons of District Ganga Committees were present along with the project director of the Asli Project Management Unit (PMU) and the Commissioner of Urban Development of each Ganga Town, the Commissioner of Ganga of water resources and Raja Ram, the Secretary of Ministry of Water Resources and other officials were also present at the video conference.

Gadkari said that the Ganga Saviour selection drive is carry out from Gauto Gaumukh to Gangasagar. The selection of the institutions/organisations/individuals/ creative, a multifaceted approach is being adopted. The selection board is headed by with the Secretary of Ministry of Water Resources as the district level selection committee and the DGC is the final selection committee. Gadkari said that the selection process has been initiated, and the selection process has already showed its voices of people. Gadkari said, "I have requested Prakash Javadekar, Minister of Forest and Climate Change, to plant 10,000 Rudraksh trees in and other officials were also present at the video conference.

Gadkari said that the Ganga Saviour selection drive is carry out from Gauto Gaumukh to Gangasagar. The selection of the institutions/organisations/individuals/ creative, a multifaceted approach is being adopted. The selection board is headed by with the Secretary of Ministry of Water Resources as the district level selection committee and the DGC is the final selection committee. Gadkari said that the selection process has been initiated, and the selection process has already showed its voices of people. Gadkari said, "I have requested Prakash Javadekar, Minister of Forest and Climate Change, to plant 10,000 Rudraksh trees in and other officials were also present at the video conference.

A meeting of the District Ganga Committees, through video conference

Experts stress on biodiversity conservation to keep Ganga clean

ANI

3-4 minutes

ANI | General News Last Updated at May 22, 2019 17:45 IST

National Mission for Clean Ganga (NMCG) and the International Union for Conservation of Nature jointly organised a one day workshop on the occasion of "The International Day for Biological Diversity" here.

FINANCIAL EXPRESS

Notifications Powered By izoonta

Namami Gange Mission gives new life to Yamuna river! Water to soon be waste-free; details here

By: Nikita Prasad

Published: April 29, 2019 5:17:43 PM

Two trash schemer machines have been installed for the Yamuna river in order to clean it and hold it free of waste. On a daily basis, around six tonnes of waste are being taken out from the river with

mynation.com

Modi's mega Ganga cleaner in Haridwar completed 7 months before schedule

3-4 minutes

New Delhi: The Narendra Modi government is working war-front to deliver their promises. Result of this – the National Mission for Clean Ganga (NMCG) has completed its crucial sewage treatment plant (STP) in Hardiwar three months before the schedule.

Business Standard

HOME | MARKETS | COMPANIES | OPINION | TECH | SPECIALS | PF | PORTFOLIO | ELECTIONS

Today's Paper | Latest News | Economy | Finance | Current Affairs | International | Management | The

JUST IN | Nishank takes charge as HRD Minister

You are here: Home » News-ANI » National

elets e gov

INTERVIEW

'Our focus is to rejuvenate Ganga and its tributaries along with maintaining biodiversity'

By Elets News Network

Posted on May 16, 2019

Devdiscourse

Discourse on Development

Select Edition

HOME | NEWS & ANALYSIS | RESEARCH | LIVE DISCOURSE | WRITE FOR US | SUB

Home > News > Headlines > Article

MoU signed for planting 10,000 Rudraksh trees under Namami Gange

The tripartite MoU was signed by a representative from HCL Foundation, INTACH and Shri Rozy Agarwal, Executive Director (Finance) from NMCG on 14th May 2019 in the presence of Shri Rajiv Ranjan Mishra, Director General NMCG and Shri G. Ashok Kumar, Executive Director (Projects).

Sagar Media inc

Online media

Home About: Sagar Media Inc

MAY 14, 2019 | NARESH SAGAR

Lessons from Namami Gange will help clean Maharashtra Rivers

5 DARIYA NEWS

Today is May 31, 2019

Read news in English Hindi Punjabi

Home | National Leaders | Must read | Must Watch | Entertainment | Sports | Education | Punjab | Haryana | HP | J&K

NEWS FLASH gives wins 8 seats, AAP, Dal-AGP 4

Signing of concession Agreement for Namami Gange projects in Prayagraj

SHARE | TWEET | SHARE | SHARE | EMAIL

The **Namami Gange project of NMCG** not only focuses on rejuvenating and restoring river Ganga but its tributaries as well with focus on maintaining bio-diversity, says **Rajiv Ranjan Mishra**, Director General, National Mission for Clean Ganga in an interview with **Ritika Srivastava** of **Elets News Network** (ENN).

Namami Gange organizes 4th consultative meeting

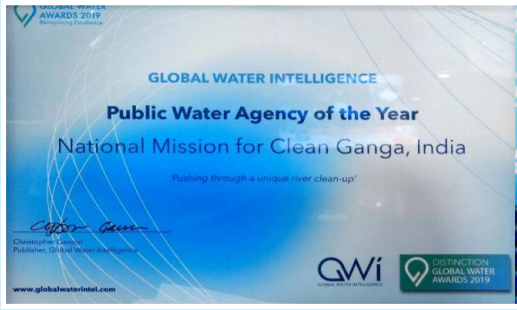
ANI | General News

Last Updated at May 2, 2019 15:40 IST

National Mission for Clean Ganga Multiple Stakeholder Partnership

National Mission for Clean Ganga continues to engage with a wide variety of stakeholders, organizations – governmental and non- governmental, academic institutions, individuals and other agencies seeking the support of one and all in this most pious endeavor of cleaning the mighty and the holy river Ganga. In recent past, there have been partnership deals with corporate entities who have come forward in big way to support various components of 'Namami Gange' Program including afforestation activities and support for public outreach campaigns. It has also been very heartening to note that the National Mission for Clean Ganga has taken the 'Namami Gange' Program to such heights that various State Government and other Central Bodies have shown keen interest in adopting the methodology of NMCG in cleaning up their own water bodies.These State bodies and agencies are now partnering with NMCG to learn the experiences of river cleaning activities and to adopt the same for their river bodies in their area of jurisdiction. International Community, specially the African Countries have also evinced their interest in learning from the experiences of 'Namami Gange' Program in carrying out one of the most mammoth river rejuvenation program across the world.

NMCG Amidst Global Awards



National Mission for Clean Ganga has been awarded Distinction in the category 'Public Water Agency of the Year' by Global Water Intelligence at the Global Water Summit in London on 9th April 2019. The Global Water Awards recognize excellence in water industry and rewards those initiatives in the water, wastewater, and desalination sectors which bring remarkable improvements in the lives of people. Shri G. Asok Kumar, Executive Director(Projects) received the prestigious award on behalf of NMCG in London.

Memorandum of Understanding(MoU) for participation in Ganga Rejuvenation Program

NMCG, HCL Foundation and INTACH have joined hands for 'Plantation of Rudraksh Trees' in Uttarakhand as part of CSR initiative under 'Namami Gange' Program. The project which aims at planting 10,000 Rudraksh trees in the catchment area of river Ganga in Uttarakhand will also support local livelihood and community involvement. The tripartite MoU was signed by Ms. Nidhi Pundhir on behalf of the HCL Foundation, Shri Manu Bhatnagar from INTACH and Shri. Rozy Agarwal, Executive Director (Finance), NMCG on 14th May 2019 in the presence of Shri Rajiv Ranjan Mishra, Director General NMCG, Shri G. Asok Kumar, Executive Director (Projects) and other officials from HCL Foundation and NMCG.

Lessons from Namami Gange will help clean Maharashtra Rivers. Maharashtra Rivers will be cleaned based on the knowledge gained from the Namami Gange Program. An MoU has been signed between NMCG and Maharashtra Water Resources Regulatory Authority for knowledge exchange and capacity building. The MoU was signed by Shri Vinod Tiwari, Member Law, Maharashtra Water Resources Regulatory Authority and Shri Rajiv Kishore, Executive Director (Administration) on 10th May 2019 in the presence of Shri Rajiv Ranjan Mishra, Director General, NMCG. This MoU is a beginning for NMCG to ultimately delvelop as a 'River Basin Organization'.

An MoU was signed between the NMCG and Reliance Jio Communication for displaying the 'Namami Gange' logos and Clean Ganga messages across Jio network specially during the Kumbh Mela 2019. The target was to reach out to around 200 million people congregating at Kumbh 2019 and engage them with 'Clean Ganga Mission' through messages, videos and other creatives with a view to creating awareness and sensitizing the people on the importance of cleaning Ganga.The MoU was signed by Dr. A. Shanker, President-Corporate Affairs, Reliance Jio Communication and Shri Rozy Agarwal, Executive Director (Finance) NMCG on 7th February 2019 in the presence of Shri Rajiv Ranjan Mishra, Director General NMCG and other officials from NMCG and Reliance Jio.

OUR PARTNERS

SERIES-8

Engineers India Limited

Engineers India Limited, a 'Navratna PSU' under Ministry of Petroleum and Natural Gas is the leading Engineering and Consultancy organisation of South East Asia that provides a complete range of services from concept to commissioning in the field of oil and gas sector like refineries, pipelines, petrochemical complexes etc, fertilisers, non-Ferrous metallurgy and Infrastructure etc. During last five decades of its service to the national and international clients, EIL has completed more than 5000 projects. EIL is zero debt organisation with around 3000 employees.

Engineers India Limited (EIL) has been proudly associated as Project Management Consultants for Namami Gange project for Development/ rehabilitation of Ghats and Crematoria on the banks of river Ganga in the state of Uttar Pradesh.

Ghat construction/repair/modernization activity has been taken up to create quality recreational & cultural places on the waterfront that would serve to unite residents and tourists in a shared experience of splendor of river Ganga. New & upgraded ghats are being developed in line with present aesthetic & safety norms to meet the aspirations of the local as well as visiting population.

Condition Assessment and Feasibility Studies (CA&FS) have also been carried out by EIL to ascertain the existing condition of sewerage infrastructure and requirement of modification or additional facilities to abate the pollution in river Ganga.

NAMAMI GANGE | नमामि गंगे

NATIONAL MISSION FOR CLEAN GANGA

Ministry of Jal Shakti, Government of India

1st Floor, Major Dhyan Chand, National Stadium, India Gate, New Delhi - 110002

Telephone :+91-011-23072900-901 I Fax : +91-011-23049568 E-mail ID: admn@nmcg.nic.in

For Feedback write to us at editorialboard@nmcg.nic.in

Follow us on

www.nmcg.nic.in facebook.com/cleanganganmcg/ twitter.com/cleanganganmcg instagram.com/namamigange/